

Message Text

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15

ACTION EA-14

INFO OCT-01 EUR-25 ISO-00 CIAE-00 INR-10 NSAE-00 PA-03

RSC-01 USIA-15 PRS-01 SPC-03 EB-11 COME-00 TRSE-00

OMB-01 STR-08 DRC-01 /094 W
----- 063345

R 260316Z SEP 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7015

INFO AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY STOCKHOLM

AMEMBASSY OSLO

UNCLAS TOKYO 12375

E.O. 11652: N/A

TAGS: ETRD, JA, FI, NO, DA, SW

SUBJECT: JAPANESEMISSION TO SCANDANAVIA

1. MINISTER OF INTERNATIONAL TRADE AND INDUSTRY (MITI) HAS ANNOUNCED THAT A GOVERNMENT SPONSORED MISSION CONSISTING OF FORTY REPRESENTATIVES OF JAPANESE TRADING FIRMS, WHOLESALERS, AND RETAILERS, UNDER LEADERSHIP OF NOBUAKI HIZUME (CHAIRMAN, BOARD OF TRUSTEES, JAPAN COMMITTEE FOR ECONOMIC DEVELOPMENT OF KANSAINREGION), WILL VISIT SCANDANAVIA TO PROMOTE EXPORTS TO JAPAN. MISSION WILL VISIT DENMARK OCTOBER 1-4; FINLAND OCTOBER 5-9; SWEDEN OCTOBER 10-14; AND NORWAY OCTOBER 15-21. IT WILL MEET WITH BUSINESS LEADERS OF FOUR COUNTRIES TO EXPLAIN JAPANESE MARKET AND DISCUSS MEANSOF PROMOTING EXPORTS TO JAPAN.

2. THIS WILL BE THE SECOND SUCH MITI MISSION TO GO ABROAD. (THE FIRST WENT TO BRITAIN IN MARCH.) MITI DECIDED TO SEND IT AS A RESULT OF NORDIC COUNTRIES' DEMANDS THAT JAPAN CORRECT TRADE IMBALANCE NOW HEAVILY IN JAPAN'S FAVOR. NORDIC PRODUCTS OF PARTICULAR
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INTEREST, ACCORDING TO MITI, ARE ANTI-POLLUTION

EQUIPMENT, MEDICAL APPARATUS, HOUSING MATERIALS, PRE-
FABRICATED HOUSE UNITS, FURNITURE AND PAPER AND PULP.
SHOESMITH

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NNN

Message Attributes

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Disposition Event:
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To: STATE
Type: TE
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